



**PSG INSTITUTE OF TECHNOLOGY AND APPLIED RESEARCH**  
**Neelambur, Coimbatore – 641 062.**



**The Institution of Engineers (India) PSGI Students Chapter**  
**&**  
**Department of Electronics and Communication Engineering**

Event title	Celebration of “ <b>World Telecommunication and Information Society</b> ” Day on the Theme “ <b>Digital Innovation for Sustainable Development</b> ”
Event Category	Professional Society Body Activity
Date and Duration	18-05-2024 (Saturday)
Department	ECE
Co-ordinators	Dr M Jothibas, AP(SI.Gr) - ECE Ms D Archana, AP(Sr.Gr) - ECE
Chief Guests/ Resource Speakers	Mr S Ramachandran, Principal Consultant – Manufacturing Engineering Infosys Knowledge Institute Bangalore.
Session Chair	Dr J Krishnamoorthi (Chairman, IE(I), Coimbatore Local Centre) Dr G Madhan Mohan (Honorary Secretary, IE(I), Coimbatore Local Centre)
No of Participants	180

The Institution of Engineers (India), Coimbatore Local Centre, in collaboration with the Department of Electronics and Communication Engineering at PSG Institute of Technology and Applied Research (PSG iTech), Coimbatore, Celebrated a “**World Telecommunication and Information Society Day**” on the Theme “**Digital Innovations for Sustainable Development**” on 18th May 2024 (Saturday). The technical lecture was delivered by **Mr S Ramachandran**, Principal Consultant - Manufacturing Engineering, Infosys Knowledge Institute, Bangalore

**Dr J Krishnamoorthi, Chairman, IE(I)**, Coimbatore Local Centre gave the welcome and presidential address. **Dr P Vetrivelan**, Associate Professor, Dept. of ECE, PSGiTech, felicitated the event. The importance of World Telecommunication and Information Society Day was highlighted in a speech by **Dr. G. Ranganath, President, The Institution of Engineers (India), Kolkata**, which was played during the celebration of World Telecommunication Day 2024.

**Dr M Jothibas, AP/ECE, IE(I) Institutional Coordinator**, introduced the guest speaker. **Mr. S Ramachandran** discussed various digital technologies and their potential to drive sustainable practices across industries. His insights included the application of IoT, AI, and data analytics in enhancing efficiency and reducing environmental impact. He also gave his insights on his extensive experience and contributions to the field of manufacturing engineering

and digital innovation. The guest speakers were presented with a memento as a token of gratitude for taking time to enlighten the young minds

Finally, the vote of thanks was proposed by **Dr G Madhan Mohan, Honorary Secretary, IE(I)**, Coimbatore Local Centre. He also highlighted the benefits of being an IE(I) member and motivated the students to participate in IE (I) activities.



**Dr J Krishnamoorthi, Chairman, IE(I)**, Coimbatore Local Centre delivering Welcome address, Seated Left : **Dr G Madhan Mohan, Honorary Secretary, IE(I)**, Coimbatore Local Centre, **Mr S Ramachandran, Infosys Knowledge Institute, Bangalore**, **Dr P Vetrivelan**, Associate Professor, Dept. of ECE and **Dr M Jothibas**, AP/ECE, **IE(I) Institutional Coordinator**



**Mr S Ramachandran, Principal Consultant – Manufacturing Engineering, Infosys Knowledge Institute Bangalore** addresses ECE students